



Leaders as Teachers INSTITUTE

Learn why Leaders as Teachers adopters like Proctor & Gamble consistently outperform the market.

Sign up before April 28th and join these leading companies in the Founder's Circle.



Tap the most comprehensive set of resources and support to implement or improve a Leaders As Teachers program. The Institute offers:

- **Research** – Get reports on best practices in Leaders As Teachers programs and other leadership development practices that make leadership teams stand out at top performing companies. Read regular blog posts relating to academic research, tips and suggestions to improve LAT programs.
- **Advice** – Connect with Institute Executive Director Ed Betof, author of “Leaders as Teachers – Unlocking The Potential Of Your Best And Brightest” to get personal coaching and feedback on design ideas. Or, connect with LAT Institute research analysts to have questions answered as you build your program.
- **Toolkit** – The LAT Institute toolkit offers project plans, process documents, decision matrices, and worksheets to help learning executives shorten the time and expense to design and implement their Leaders As Teachers program. Tools focus on recruiting leaders, certifying leaders to teach, matching leaders passions to subject areas, rewarding leaders, implementing change plans and much more.
- **Networking** – LAT Institute members will be part of the LAT Institute Executive Council that will share and evaluate best practices, guide the direction of research into unanswered questions, and support each other through coaching and dialogue in the LAT Institute discussion forums.

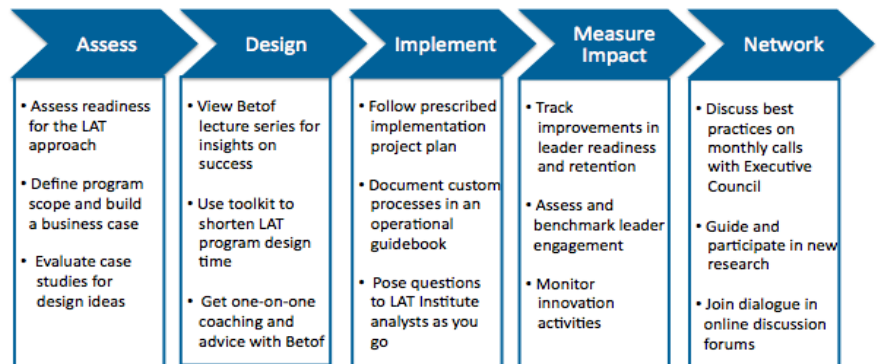
The LAT website

Learn more at www.corpu.com/leadership.



Follow a Proven Plan

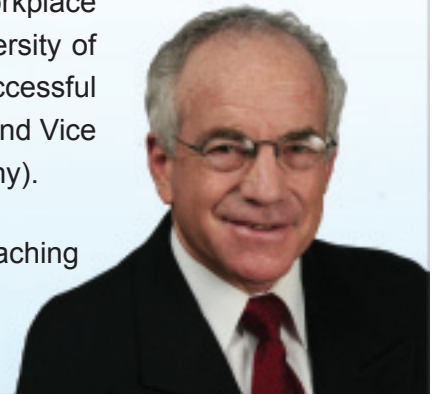
You'll follow a prescribed process to assess the current state of organization readiness for the LAT approach, and then design, implement and measure the impact of your LAT program. Throughout the journey, you'll be connected to LAT Institute analysts who will provide feedback on design ideas and answer questions. You'll also network with peers through monthly meetings of the LAT Institute Executive Council. Institute resources map to your implementation journey.



Ed Betof, Executive Director of the Leaders As Teachers Institute,

is Senior Fellow/Academic Director for the Executive Program in Workplace Learning Leadership at the Graduate School of Education at the University of Pennsylvania. Betof gained experience implementing a highly successful Leaders As Teachers program while serving as Chief Learning Officer and Vice President for Talent Management at BD (Becton Dickinson and Company).

Ed will lead meetings of the LAT Institute Executive Council, provide coaching to Institute members, offer advice through frequent blogs and participate in discussion forums.



Activities of The LAT Institute Executive Council

The Executive Council for the Leaders As Teachers Institute will meet monthly via web conference to discuss key strategies for improving the impact of their LAT programs.

Monthly council meetings are currently scheduled for Wednesdays at 11 a.m. EST on the following dates:

April 28 | May 19 | June 23 | July 21 | August 18 | Sept 15

Executive Council meetings will feature best practices in Leaders as Teachers programs, and explore leadership development topics, including:

- Helping leaders develop “teachable points of view¹”
- Strengthening diversity in leadership talent pools
- Using the LAT approach as a development opportunity for high potentials
- Improving leadership retention through a Leaders As Teachers program
- Teaching leaders to create an environment for innovation

Join the growing list of Founder’s Circle Members:

Raytheon | Farmers Insurance | McCain Foods | Textron | Shell | Lockheed Martin | Fidelity

¹ “Teachable point of view” is a Trademark of Noel M. Tichy, a professor at the Stephen M. Ross School of Business, University of Michigan.