



Corporate University Xchange

BUILDING A BRIDGE BETWEEN BUSINESS AND LEARNING

NEWS RELEASE

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Corporate University Xchange Honors the Best

7th Annual Awards for Excellence Presented at Gala; Cisco Systems awarded Best Overall

(Mechanicsburg, PA) – Corporate University Xchange (CUX), the leading provider of corporate education research, benchmarking and advisory services for the enterprise learning marketplace, announced the winners of the 7th Annual Corporate University Xchange Awards for Excellence and Innovation in Corporate Learning Tuesday evening, March 7th at a gala dinner held at the Disney Coronado Resort, Orlando, Florida.

The Corporate University Xchange Awards for Excellence and Innovation in Corporate learning salute corporate and government learning organizations that create exciting, impactful programs that result in measurable improvements in employee and business performance. Since 1999, the Awards have set the standard for corporate learning.

“It is exciting to honor the work being done by this group of winners,” said Sue Todd, president of CUX. “These corporate universities demonstrate how important learning and development can be to realizing the business strategy of each of their organizations.”

Awards were given at two levels, Excellence and Best Practice. The eight categories and winners are as follows:

Alignment: Furthering corporate goals through learning & development efforts

Excellence: Caterpillar
FDIC

Best Practice: Coast Capital Savings
UBS

Alliances: Making the best use of external providers

Excellence: Century 21 Real Estate
Best Practice: Lufthansa German Airlines
OhioHealth

Corporate/College Partnerships: Working in partnership with a college or university to address critical business challenges

Excellence: Simonton Windows
Best Practice: Intel
Mass Mutual
New York Hospital Queens

Sioux Valley Health System

Launching: Successfully beginning a new corporate university initiative

Excellence: Coast Capital Savings

Best Practice: Amil Assistência Médica Internacional Ltda
LandAmerica Financial Group

Leadership: Implementing high-impact programs targeted to managers, high potentials, and senior executive leadership

Excellence: Caterpillar

UBS

Best Practice: Cisco Systems
DaimlerChrysler
Infosys

Learning Technology: Creating an effective learning environment through the use of technology

Excellence: Cisco Systems 1

Best Practice: Capital One
Caterpillar
Cisco Systems 2
Johnson & Johnson Pharmaceutical Research &
Development

Marketing: Developing and implementing innovative communications and branding strategies

Excellence: OhioHealth

Best Practice: Coast Capital Savings
Owens & Minor

Measurement: Creating tools and techniques to measure the value of the investment in learning

Excellence: Pfizer

Best Practice: Boeing
Cisco Systems
Simonton Windows

In addition, CUX recognized Cisco Systems as the *Best Overall Corporate University*, based on their well-executed, cutting-edge programs that contribute directly to their company's success.

Todd noted that Cisco won in a particularly fierce competition. "The number of participating companies and the total number of applications both increased as did participation from companies based outside the United States," she said. "The judges had a difficult job to do."

The panel of judges included distinguished learning leaders and past CUX Award winners:

Merrill Anderson, CEO, MetrixGlobal, LLC

Michael Dulworth, Managing Director, Executive Development Associates

Vince Eugenio, Chief Learning Officer, Randstad North America

Jeremiah Gardner, Learning and Development Manager, The Schwan
Food Company

Jim Gillece, Director of Leadership Education and Development for Pfizer Inc

Liezl Hansen, Learning Manager, Old Mutual Business School

David Metcalf, DM2 Research & Design

Clark Quinn, Director, Quinnovation

C. Cathleen Raffaelli, President and CEO, Cardean Learning Group LLC.
President, Cardean University
John Rogers, Head, Barclays University Business School
Kathy Rucinsky, Manager, Information Systems and Software Training, Highmark
Donna Santo, Manager, Masco University; Masco
R. Morris Sims, Vice President, NYLIC University
Ed Trolley, Vice President of Outsourcing, KnowledgePlanet
Dave Vance, President, Caterpillar University
Liz Vinning, Director, Coles Myer - Deakin Alliance
Kevin Wheeler, President, Global Learning Resources, Inc.
Ali Wilders, Learning Specialist, QUALCOMM

The application process for the 8th Annual Awards program starts later this month.

About Corporate University Xchange, Inc.

Corporate University Xchange (CUX) is the leading provider of corporate university research, benchmarking, and advisory services for helping organizations transform corporate learning. Founded in 1997, the aim of CUX research and services is to maximize corporate investments in training and development to deliver improved business results. The company's benchmarking studies and annual awards programs set the standards for the learning industry. For more information, please visit CUX on the web at www.corpu.com.