



Corporate University Xchange

BUILDING A BRIDGE BETWEEN BUSINESS AND LEARNING

NEWS RELEASE

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Corporate University Xchange Unveils Collaboratory

Full-text searchable archive includes design documents, best practice research, benchmarking results, meeting archives and more.

(Mechanicsburg, PA) – Corporate University Xchange (CUX), the leading provider of corporate education research, benchmarking and advisory services for the enterprise learning marketplace, announces the launch of the Collaboratory, a new resource for the learning and development community. The Collaboratory is part of the newly unveiled CUX website, www.corpu.com.

The Collaboratory enables access to Corporate University Xchange's industry-leading research in a full-text searchable on-line library. Companies that need to jumpstart their thinking around transformational initiatives, make informed decisions, and look for new ideas around issues that will affect learning can turn to the CUX collection. The Collaboratory currently includes best practice research, benchmarking results, tools and so much more. Over time the Collaboratory will include material from member companies willing to share their own learning and development best practices with others.

"Learning and development should be a significant contributor to the execution of a company's business strategy," says Sue Todd, President of CUX. "The Collaboratory helps CUX members and others create learning organizations that make a difference."

The Collaboratory builds on CUX's eight years of research and experience into how learning and development can transform organizations when they are aligned with the strategy of the business. Members will be able to browse the archives of past webinars; revisit benchmarking sites like Caterpillar and Intel; and study documents and templates around topics such as corporate university design, leadership and executive development, and programs and content. A continuous influx of new material will keep the Collaboratory fresh and useful.

"This will be an invaluable resource for us and other members," says Paul Bejgrowicz, Assistant Director, eLearning, Johnson & Johnson Pharmaceutical Research &

Development. "I like the idea of being able to share our processes and believe this will be a useful network for resources and information."

About Corporate University Xchange, Inc.

Corporate University Xchange (CUX) is the leading provider of corporate university research, benchmarking, and advisory services for helping organizations transform corporate learning. Founded in 1997, the aim of CUX research and services is to maximize corporate investments in training and development to deliver improved business results. The company's benchmarking studies and annual awards programs set the standards for the learning industry. For more information, please visit CUX on the web at www.corpu.com.