The CORP/U Emerging Leaders Program
An Online Program Taught by World-Renowned Experts from Top Universities

3 Big Wins:

BUILD YOUR NETWORK
• Take this journey with your true peers; meet new people and have fun as you develop professional skills
• Create a safe space to tackle challenges and a tight network you will lean on for years to come
• Discover best practices that your peers have already seen make a difference

GAIN MASTERY IN LEADERSHIP SKILLS
• Take the same executive education taught at top universities by world-renowned faculty – like Shawn Achor, Bob Quinn, Gen (Ret) Becky Halstead
• Interact live every month with expert faculty from each of the focus areas
• Examine and practice principles that compel you to think and act differently

CEMENT NEW HABITS
• Get regular feedback from a coach who helps you build your leadership muscles
• Learn the science of behavior change and make tiny adjustments that ultimately spur huge improvements
• Define and develop your desired leader identity: you ARE a leader, we’ll help you actualize it

UNIQUE PROGRAM FEATURES:
*Online Course Platform*
*9-month program taking only 4-6 hours per month*
*A Leadership Coach for your cohort*
Meet the experts and peers who will become a powerful support network for the rest of your career. Review the learning journey that will help you develop exceptional leadership skills.

1.5 HOUR LIVE EVENT
3 HOURS OVER 1 WEEK

MEET MY TEAM & COACH
HARNESSING STRESS FOR SUCCESS
LEADING W/ CHARACTER & COMPETENCE
PRACTICING POSITIVE LEADERSHIP

Practice skills that mark exceptional 21st Century leaders by developing both character and competence and demonstrating selfless leadership.

Learn and practice techniques to use stress in a productive way to navigate the uncertainty in changing conditions and achieve positive outcomes.

Review the science, discover the power of positivity and learn simple methods to become a positive leader who inspires astonishing results.

Complete short assessment and use OSKAR coaching model to describe “perfect future” for the purpose of defining career aspirations, program outcomes and coaching needs.

PRE-WORK
ANY TIME FROM MAY 4-8
SET BIG GOALS
C O R P / U
30 MINUTES

KICKOFF
MAY 12
MEET MY TEAM & COACH
C O R P / U
1.5 HOUR LIVE EVENT

JUNE 3 – JUNE 9
HARNESSING STRESS FOR SUCCESS
GoodThink
3 HOURS OVER 1 WEEK

LEADING W/ CHARACTER & COMPETENCE
TLDG AT WEST POINT
JULY 8 – JULY 14
PRACTICING POSITIVE LEADERSHIP
MICHIGAN ROSS
3 HOURS OVER 1 WEEK

PERSONAL LEADERSHIP
JUNE 17 – JUNE 23

COACHING SESSION 1
JULY 21
TEAM CONVERSATION
1 HOUR LIVE EVENT
• Share experiential stories, deepen your relationship with your cohort, and be inspired
• Connect directly with Coach and peers about application of new concepts and techniques
• Check progress and commit to next small step

COACHING SESSION 2
SEPT. 29
TEAM LEADERSHIP
OCT. 7 – OCT. 20
CHANGE LEADERSHIP
NOV. 4 – NOV. 10
CAPSTONE
NOV. 17

TEAM CONVERSATION
1 HOUR LIVE EVENT
• Share experiential stories, deepen your relationship with your cohort, and be inspired
• Connect directly with Coach about application of new concepts and techniques
• Check achievements, effects, and changes; continue the momentum

3 HOURS OVER 1 WEEK

PERFORMANCE LEADERSHIP
AUG 5 – AUG 18
WRITING FOR BUSINESS IMPACT
C O R P / U
6 HOURS OVER 2 WEEKS

THINKING FAST
DSI
SEPT. 16 – SEPT. 22
3 HOURS OVER 1 WEEK

BUILDING YOUR STRATEGIC NETWORK
Moussa Consulting
Wharton
3 HOURS - 1 WEEK

BUILDING YOUR STRATEGIC NETWORK
6 HOURS OVER 2 WEEKS

COACHING SESSION 2
SEPT. 29
TEAM CONVERSATION
1 HOUR LIVE EVENT

CELEBRATE THE NEW ME
C O R P / U
1.5 HOUR LIVE EVENT

WRITE FOR BUSINESS IMPACT
Discover how to use a powerful and persuasive voice in business writing that will entice, inform, and persuade your audience. In week 2, practice techniques and receive feedback.

THINKING FAST
Learn the core elements of critical thinking that enable you to make effective, high-quality decisions by mastering a 4-stage framework and avoiding blind spots & biases.

BOOKS
LEADERSHIP TIPS
C O R P / U

TEAM CONVERSATION
1 HOUR LIVE EVENT

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Emerging Leaders Program FAQ

How much does it cost?
• Introductory pricing is $1,000. Cost rises to $2,000 on June 1, 2020

How long does it take?
• Roughly 9 months by engaging ~ 4-6 hours per month

Who should take this program?
• Early career people who have no management responsibilities or who are very new to management. Any early career person who works on a team, serves others, or wants to become a top performer at work.

Who should NOT take this program?
• Experienced managers and leaders

I’m an existing customer, can I enroll people? How? How much?
• Yes, for the cost of 1 all-access license. On June 1, 2020 it will cost 2 all-access licenses

Do I have to attend every session?
• On a longer program like this, life will certainly get in the way for some people. But you won’t want to miss the fun and relationship-building

If I miss a session, can I make it up?
• Yes in two ways: first, all the core learning content is available on demand, so if you miss a day’s lesson, you can catch up when you can. Second, you may always retake a course with another cohort if you miss an entire course-week.

Who will I be taking this with?
• You will be actively engaging with a group of 30-50 of your true peers (early career professionals in this case). Learning in a cohort is a fundamental component of the program and therefore, interacting deeply with others is embedded throughout. You will meet and speak virtually, and work together with people from many different organizations like Boeing, JNJ, Merck, PepsiCo, Agilent, Rite Aid, Sherwin-Williams, etc.

Will I get college credit?
• This is an Executive Education Certificate Program, completion does not lead to college credit

Will I get a certificate or credential?
• Upon successful completion, you will receive a Positive Leaders Certificate from the University of Michigan, along with an Emerging Leaders Program Alumni Certificate from Corp/U. You may print and frame them and feature them on social media profiles like LinkedIn.

Do I have to take tests? How is my performance measured?
• Your progress will be gauged by your Coach, who kicks off the journey with and for you, and is available throughout the program. Your Coach will monitor your progress in each Course and Coaching Session. You must complete 80% or more of the program and participate in feedback/coaching sessions in order to receive your Certificates and Credentials.

For more information go to: www.corpu.com